

March 26, 2013

MEDIA RELEASE

Public to choose their Seasons Community Champion

Seasons Funerals today launched the public vote to determine the winner of the *Seasons Community Champions Award* in conjunction with the Community Newspaper Group.

The award seeks to recognise and honour those unsung heroes who go out of their way to help people in the community, with the winner receiving a cheque for \$2,000 from Seasons.

Eight finalists have been selected from a large quantity of entries by a panel of judges – and now it's time for the community to vote for their own Community Champion.

The judges on the panel were overwhelmed by the quality of entries and faced some difficult decisions when selecting the eight finalists, which include a foster mother, dog shelter volunteer and special needs education assistant.

General Manager of Seasons Funerals, Erin Erceg, said that the Seasons Community Champions Award is a great opportunity for people to get recognition for the hard work and hours of free time that they give in order to help other people in their community.

“Working in this industry, it is inevitable that we meet people from all areas of the community. We are lucky to hear the stories of so many people – both living and those who have passed on – and our staff have often been struck by just how many of these people did, or are still doing, amazing things in their community that have never really been acknowledged.”

The finalists will attend a dinner in their honour in April at Chez Pierre, Nedlands, where the winner will be announced following a public vote through the Seasons website.

“As the Community Champions Award celebrates community spirit, we felt it was important that the winner was selected by the community itself,” said Ms Erceg.

“The public can review information on each finalist and decide on who they feel best deserves the prize of \$2,000,” she said.

To view the finalists of the Seasons Community Champion Award and select your winner, go to www.seasons.com.au/communitychampions

ENDS

INTERVIEWS: Contact Zoë Buswell from Riley Mathewson below to facilitate an interview with Seasons General Manager, Erin Erceg.

IMAGES: Contact Zoë Buswell from Riley Mathewson below.

For further information, please contact:

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About Seasons:

Seasons is a family owned and operated funeral company that places a premium on celebrating life, and telling life stories. We are passionate about innovation, about over-service, and have a fastidious attention to detail that we use to tell and to share life stories.

Seasons offers state-wide services and has chapels in Balcatta, Belmont, Canning Vale and Kelmscott.

About the Seasons Community Champions Award:

- All completed entries were reviewed by a panel of judges, who have selected eight finalists
- Finalists are now up for a public vote through the Seasons website
- All finalists will attend a dinner in their honour at Chez Pierre, Nedlands where the winner will be announced
- The winner will receive a cheque for \$2,000 from Seasons Funerals.

The Seasons Community Champion Judges:

- **Erin Erceg:** General Manager of Seasons Funerals
- **Hon. James Clarko AM AE JP:** former speaker of the Legislative Assembly, Stirling City Councillor and prominent community figure
- **Kerrie Robinson:** Team Leader at the Billy Dower Youth Centre
- **Linda Winchester:** CEO of CASM (Citizens Advocacy South Metropolitan)
- **Graham Castledine:** Partner, Castledine & Gregory Law and Mediation