

January 29, 2013

MEDIA RELEASE

Seasons launches Community Champions Award

Seasons Funerals today launched the *Seasons Community Champions Award* in conjunction with the Community Newspaper Group.

The award seeks to recognise and honour those unsung heroes who go out of their way to help people in the community, with the winner receiving a cheque for \$2,000 from Seasons.

General Manager of Seasons Funerals, Erin Erceg, said that the Seasons Community Champions Award is a great opportunity for people to get recognition for the hard work and hours of free time that they give in order to help other people in their community.

“Working in this industry, it is inevitable that we meet people from all areas of the community. We are lucky to hear the stories of so many people – both living and those who have passed on – and our staff have often been struck by just how many of these people did, or are still doing, amazing things in their community that have never really been acknowledged.

“A partnership with the Community News Group for these awards was an obvious fit given their continuing emphasis on celebrating those in the community and we are grateful for their support,” said Ms Erceg.

Members of the public are free to nominate those who they believe make a significant, unpaid contribution to their community, with entries being reviewed by a panel of judges who will select a group of finalists. The finalists will attend a dinner in their honour in April at Chez Pierre, Nedlands, where the winner will be announced following a public vote through the Seasons website.

“As the Community Champions Award celebrates community spirit, we felt it was important that the winner was selected by the community itself,” said Ms Erceg.

“The public will be able to review information on each finalist, including a short video, and decide on who they feel best deserves the prize of \$2,000,” she said.

The deadline for entries is Friday 01 March. For more information go to www.seasons.com.au/communitychampions or contact Award Manager Zoë Buswell on 9381 2144.

ENDS

INTERVIEWS: Contact Zoë Buswell from Riley Mathewson below to facilitate an interview with Seasons General Manager, Erin Erceg.

IMAGES: Contact Zoë Buswell from Riley Mathewson below.

For further information, please contact:

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About Seasons:

Seasons is a family owned and operated funeral company that places a premium on celebrating life, and telling life stories. We are passionate about innovation, about over-service, and have a fastidious attention to detail that we use to tell and to share life stories.

Seasons offers state-wide services and has chapels in Balcatta, Belmont, Canning Vale and Kelmscott.

About the Seasons Community Champions Award:

- The deadline for entries is Friday 01 March
- To nominate someone for the award, the person making the nomination will need to answer five questions about the person in question
- All completed entries will be reviewed by a panel of judges, who will select a group of finalists
- Finalists will then be up for a public vote through the Seasons website
- All finalists will attend a dinner in their honour at Chez Pierre, Nedlands where the winner will be announced
- The winner will receive a cheque for \$2,000 from Seasons Funerals.